Website Analysis: Hotel Booking Website

1. Agoda.com

Analytics and Tracking –

Soasta mPulse

MouseStats

Facebook Domain Insights

Google Analytics

Google Conversion Tracking

DoubleClick Floodlight

Facebook Signal

Global Site Tag

Bing Universal Event Tracking

Widgets:

Tealium

Agoda

reCAPTCHA

Sitelinks Search Box

Workplace by Facebook

Google Tag Manager

Language:

Spanish HREF LANG

German HREF LANG

Thai HREF LANG

Chinese HREF LANG

English HREF LANG

French HREF LANG

German

Thai

Japanese HREF LANG

Korean HREF LANG

Russian HREF LANG

Arabic HREF LANG

Frameworks:

ASP.NET

ASP.NET MVC

PHP

Perl

Facebook Domain Verification

Mapping:

Google Maps API

Google Maps

Content Delivery Network:

Akamai

Facebook CDN

AJAX Libraries API

JavaScript Libraries and Functions:

jQuery UI

Facebook SDK

Facebook for Websites

jQuery

Handlebars

Boomerang

core-js

Babel

Webpack

Version DNS:

Verisign DNS

Web Servers:

IIS

CSS Media Queries:

Min Width

Max Width

1. OYO.com

Analytics and Tracking:

Google Analytics

Google Universal Analytics

Widgets:

Twitter Tweet Button

WebEx Panel

Content Delivery Network:

jQuery CDN

JavaScript Libraries and Functions:

jQuery

Email Hosting Providers:

SPF

Web Hosting Providers:

KDDI

Web Servers:

Apache

Copyright:

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1. Trivago.ocm

Analytics and Tracking:

Soasta mPulse

Decibel Insight

DoubleClick Floodlight

Hotjar

Google Analytics

Google Conversion Tracking

Facebook Pixel

Twitter Website Universal Tag

Facebook Signal

Yahoo Dot

Yahoo Web Analytics

Facebook Conversion Tracking

Bing Universal Event Tracking

MediaMath

Global Site Tag

Google Conversion Linker

AppsFlyer

Naver Analytics

Widgets:

reCAPTCHA

Google Tag Manager

Google No Translate

Fotolia

Language:

Spanish HREF LANG

English HREF LANG

French HREF LANG

German HREF LANG

Thai HREF LANG

Chinese HREF LANG

Korean HREF LANG

Japanese HREF LANG

Russian HREF LANG

Arabic HREF LANG

Framworks:

PHP

Facebook Domain Verification

Mapping:

Google Maps

Google Maps API

Content Delivery Network:

GStatic Google Static Content

Akamai

Yahoo Image CDN

JavaScript Libraries and Functions:

Facebook for Websites

Google API

Modernizr

jQuery

Webpack

core-js

Lightbox

Facebook SDK

lodash

Boomerang

Email Hosting Providers:

Zendesk

MailJet

SPF

Microsoft Exchange Online

Office 365 Mail

Web Hosting Providers:

Level 3 Communications

Web Servers:

Apache

nginx

Operating Systems and Servers:

IPv6

Content Delivery Network:

Content Delivery Network

1. MAKEMYTRIP.COM

Analytics and Tracking:

Omniture SiteCatalyst

Omniture Adobe Test and Target

Mouseflow

New Relic

widgets:

WebEngage

QuBit OpenTag

Google Font API

Languages:

Hindi HREF LANG

English HREF LANG

Frameworks:

Akamai Bot Manager

PHP

Content Delivery Network:

Akamai Global Host

CloudFront

Akamai

GStatic Google Static Content

Content Management System:

Drupal

JavaScript Libraries and Functions:

Sentry

jQuery

Raven JS

Email Hosting Providers:

Oracle CXOracle CX

MandrillMandrill

Amazon SES

SPF

Microsoft Azure DNS

Q4 Web Systems

Sender ID

Name Server:

UltraDNS neustar

Web Hosting Providers:

Netmagic Solutions

Akamai Hosted

TATA Communications

Web Servers:

Apache

nginx

Nginx 1.14

Content Delivery Network:

Content Delivery Network

Web Master Registration:

Google Webmaster

1. tripAdvisor.com

Analytics and Tracking:

Effective Measure

LiveRamp

Rapleaf

DoubleClick Floodlight

Google Analytics

comScore

Google Conversion Tracking

Yahoo Web Analytics

Facebook Conversion Tracking

Facebook Domain Insights

Bing Universal Event Tracking

Facebook Signal

SmarterTravel Media

Yahoo Dot

Lotame Crowd Control

Global Site Tag

Widgets:

Survata

Qualaroo

Qualtrics Site Intercept

Bugcrowd

Google Font API

Smart App Banner

Google Tag Manager

Yoast Plugins

Font Awesome

Wordpress Plugins

Sitelinks Search Box

Elementor

reCAPTCHA

Google Identity Platform

Language:

French HREF LANG

English HREF LANG

Spanish HREF LANG

German HREF LANG

Chinese HREF LANG

Thai HREF LANG

Japanese HREF LANG

Korean HREF LANG

Russian HREF LANG

Arabic HREF LANG

Frameworks:

PHP

J2EE

Adobe ColdFusion

Placehold IT

Facebook Domain Verification

Amazon API Gateway

Mapping:

Google Maps

Navigator GeoLocation

Content Delivery Network:

GStatic Google Static Content

WordPress Grid

Facebook CDN

Fastly CDN

JS Cache

Content Management System:

Drupal

WordPress

JavaScript Libraries and Functions:

Lightbox

jQuery

Typeahead.js

Facebook for Websites

Facebook SDK

jQuery NoConflict

HTML5 History API

Modernizr

Angular JS

jQuery Waypoints

core-js

zepto.js

Google API

Name Server:

UltraDNS neustar

Dyn DNS

Web Hosting Providers:

Akamai Hosted

Verizon

Web Servers:

Apache

Syndication Techniques:

RSS

CSS Media Queries:

Min Width

Max Width